

## **Demand Treatment!**

Back On Track Team

December 8, 2003 1:30 – 3:30 p.m.

Tentative Agenda

### **Members Present**

Ron Namuth, The Antlers Center & Faces and Voices of Recovery, Jerome Barry, Independence Center, Jay Conrad, Houses of Hope, Tim Perry, Lancaster County Probation, Pete Kalita, Veterans Administration, Mike Losee, Snitily Carr, Don Holmquist, Community Partner, Jeff Walters, Community Partner, Karen Heusel, Lincoln Council on Alcoholism and Drugs, Otto Schultz, Lancaster County Substance Abuse Action Coalition

**1. Next regular meeting** of the BACK ON TRACK team was scheduled for 1:30 p.m. Monday January 5, 2004 at Snitily Carr. 300 S. 68<sup>th</sup> Place. Among other things we will need to look at what representation would be ideal for the BACK ON TRACK team, and Kinship Care as a family program that treatment agencies can use.

2. Don Holmquist was **welcomed** as a Community Partner

**3. Announcements:** The group reviewed the latest information from JTO (Join Together Online updates on physicians and youth treatment outcomes.

The group was also impressed by a booklet produced in New Hampshire showing the need for and benefits of parity in insurance. We may want to include it in our marketing strategies.

We discussed National Alcohol Screening Day as a something we may want to coordinate with as part of our spring media event. Jerome noted that Independence Center plans to offer an educational program on family intervention that month.

Pete noted that waiting lists are the big problem.

**4. Results of Launch:** Topher will be talking to Gordon Winter about doing an editorial with the Lincoln Journal Star. Topher has talked to Kathy Rutledge also, but there are no commitments yet. At least 7 people contacted us regarding treatment, most were family members. Many people have commented to Topher and others about seeing the program on Channel 5.

**5. Income/Expense** – An estimate of our current condition is attached. Our spending is significantly under budget because we have not yet done many of the projects called for in the plan. Time that Snitily Carr gives the project is pro bono. Charges are only for things they produce. Jerome noted that we may need to reallocate some budget items to maintain a coordinator after March 31. Otto said that we are working with other funding resource possibilities including JBC, Community Health Endowment, and Drug Free Communities.

## **6. Screening & Brief Intervention Plan**

The Independence Center is currently orienting nursing students in a 10-15 minute presentation. All nursing students in Lancaster County rotate through this training. (Karen McCain later reported that 15 student nurses have been oriented so far and they accept to orient 6 or 7 groups with a total of 150 – 200 student nurses per year.)

First Step is introducing Family Practice Residents to the SBIR. They work with 8 doctors per year who rotate through their treatment program.

Once we have acquired some sense for how to implement SBIR with Family Practice Residents, we will move to a small practice (3 docs) and then to a large practice (10-20 docs).

When we have acquired these experiences with implementation we will be in a position to have a major presentation inviting all doctor's offices.

In parallel, we will be working with Lancaster County Medical Society to develop training and orientation for nurses and office staff.

Tim reported that Lancaster County Probation is ready to use a 17-question Simple Screening Instrument (SSI). Jerome is boarding Noah's Ark tomorrow which will make recommendations about which professions will be doing substance abuse evaluations. Once the probation department has a direction from them they will begin doing SSI's across the state. About, 2, 500 people are on probation in Lancaster County at any given time.

Implementation of SSI's as well as the nurse and physician training could be a story for Demand Treatment! E-News.

We will need to determine how to get numbers of SSI's and SBIR's from the various groups who are implementing them.

**7. Strategic Planning Team:** This group including Topher, Tim, Jerome, Pete, Mike, Otto, Tim, Jeff and Mary will be meeting December 19, 2003 at Snitily Carr. We will review the one-page summary and work out the detailed plan.

## **8. Spring Media Events**

- a. In cooperation with FAVOR – Faces and Voices of Recovery – Others?
- b. In connection with - National Alcohol Screening Day Have agency web sites include link or wrap around to [alcoholscreening.org](http://alcoholscreening.org) and promote it.
- c. Moment of Serenity – have hundreds of friends of recovery gather around the capitol, join hands and have a moment of serenity for those still suffering. Press release talks about ways to end that suffering. Serve sandwiches and coffee for those who want to stick around.

The Spring Media Event Team, Ron, Mike, Topher, Jay and Mary will begin working together after Christmas. We will need to get something measurable out of this event.